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DigiPlex strengthens leadership team to support rapid growth, appoints new Head of Operations and Chief Strategy Officer

To answer increased market interest and customer inflow and as a part of its continued growth, DigiPlex, the Nordic leader in innovative and sustainable data centres, has today announced a series of executive leadership changes, effective immediately.

"At DigiPlex we are continuously looking for ways to improve our business and to strengthen the position of leadership we hold in our market. As part of our growth strategy we take constant steps to recalibrate and optimise our organisation. Today's announcements represent instrumental steps we are taking to drive the next phase of DigiPlex's growth", says Gisle M. Eckhoff, CEO at DigiPlex.

- **Halvor Bjerke**, formerly Operations Director Norway, has been appointed Head of Operations and will lead DigiPlex's **award-winning** operation teams across all company sites. Halvor joined DigiPlex in August 2017, bringing with him a wealth of experience from the IT Services, data centre and cloud industry, having previously held senior leadership roles at Cap Gemini, Amedia Technology & DNB. Directly before joining DigiPlex he held responsibility for IBM's Cloud Services in Norway as Data Centre manager for IBM Cloud.
- DigiPlex also announced that **Fredrik Jansson** will, in addition to his current role as Chief Marketing & Communications Officer, also become the company's first Chief Strategy Officer. In his new position, Fredrik is responsible for defining and overseeing all aspects of the company's corporate strategy and go-to-market positioning. Fredrik joined DigiPlex in October 2016, and under his leadership DigiPlex has received recognition for a rapid marketing and communications transformation, earning finalists positions in several industry awards including "**Marketing Team of the Year**" and "**Communications Team of the Year**". Fredrik joined DigiPlex from Tata Consultancy Services where he served as Chief Brand Officer for 21 European markets.

Other changes in the Executive Leadership include **Dan Oldham**, DigiPlex Chief Operating Officer, who in addition to further develop and ensure the highest quality and service delivery for key clients, now also will take on the responsibility of further professionalising the company's pre-sales efforts, and **Daniel Joyce**, the company's Chief Development Officer, is assuming increased coordination responsibility for the company's Stockholm site.

DigiPlex aims to set the standard for best practice within the data centre industry and represents the new generation of data centre suppliers. DigiPlex helps companies maximize savings through innovation while reducing their carbon footprint and environmental impact. DigiPlex' data centre is powered exclusively by sustainable sources of electricity and their sites are some of the greenest and most energy efficient data centres in the world.

DigiPlex has been the recipient of many of its industry's top accolades. Most recently, it was awarded "Data Center Operations Team of the Year - Colo + Cloud" at the 2017 DCD Awards in December, which capped off a year of significant wins. Insight Success Magazine selected DigiPlex as its cover story for the world's "10 Best Performing Data Center Solutions Providers 2017" in their August 2017 issue, and its position as a Nordic leader in its field was reinforced by winning "Data Centre Above and Beyond Award" by Broad Group in June. In May, DigiPlex won the "Outstanding Big Data Management Solution Award" at the annual Big Data and IoT Excellence Awards in London, hosted by Computing Magazine, and just one month prior was included among the "20 Most Promising Data Center Solution Providers 2017" by CIORReview. In 2016 DigiPlex won the "Critical Environment Future Thinking Award" at the EMEA DCD Awards and "Most Innovative Energy Solution Award" with Broadgroup.

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About DigiPlex

DigiPlex designs, builds and operates data centres in the Nordic region. The company specialises in delivering tailored, secure and resilient environments with the highest possible availability. Both private and public organisations, including security-sensitive customers such as government and financial institutions, trust DigiPlex data centre solutions. All DigiPlex data centres are powered exclusively by sustainable sources of electricity. Further reading: <http://www.digiplex.com>