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DigiPlex enters Danish market opening Copenhagen data centre with Telia as anchor customer

DigiPlex, the Nordic leader for innovative, sustainable and secure data centres today announced its entry into the Danish market by opening the company's first co-location data centre in Copenhagen.

"Denmark is a very interesting market that is attracting hyperscale data centre investments and seeing increased co-location demand. The Danish Government has taken the right steps in creating the optimum conditions for a thriving data centre industry. We believe the Danish market will continue to see rapid growth and look forward to helping both Danish and international companies accelerate their digital transformation", says Byrne Murphy, Chairman and Founder of DigiPlex.

Invest in Denmark, which is part of the Danish Ministry of Foreign Affairs and has assisted several of the world's large tech companies to establish hyperscale data centres in Denmark, advised DigiPlex in the process of entering Denmark.

"Denmark has succeeded in attracting significant data centre investments and investments in fibre connections to the US and Ireland. These investments contribute significantly to our Danish digital growth potential. We are proud that DigiPlex with their 17-year track record and focus on innovative and sustainable data centres has decided to place their next data centre in Copenhagen. This confirms the attractiveness of Denmark as the premier data centre destination for both hyperscale developments and leading co-location providers", says Anders Samuelsen, The Danish Minister for Foreign Affairs.

The data centre is located in central Copenhagen and was previously owned and operated by Telia. In a sale and leaseback transaction between the two companies, ownership of the facility has been transferred to DigiPlex and Telia is the data centre's first anchor customer. The DigiPlex Copenhagen data centre is now run and operated by **DigiPlex award winning operations team** and is ready to onboard new customers immediately.

"As the leading Nordic data centre operator, entering Denmark is a natural step in our evolution. The acquisition of this site gives us an instant presence in central Copenhagen and we are ready to welcome new customers immediately. Our aim is to be the market leader in each Nordic market we operate in and we are investigating both greenfield and brownfield sites as part of the next step of our expansion", says Gisle M. Eckhoff, CEO of DigiPlex.

“The agreement is a very good agreement for Telia and our customers. Our customers will be serviced by a leading data centre operator, while we at Telia can focus on our core business of creating value through superior network connectivity”, concludes Kristine Kyllsbech Rasmussen, Program Office Lead of Telia.

DigiPlex has been the recipient of many of the industry’s top accolades. Most recently, it was awarded “Data Center Operations Team of the Year - Colo + Cloud” at the 2017 DCD Awards in December, which capped off a year of significant wins. Its position as a Nordic leader in its field was reinforced by winning “Data Centre Above and Beyond Award” at the DataCloud Awards in June. In May, DigiPlex won the “Outstanding Big Data Management Solution Award” at the annual Big Data and IoT Excellence Awards in London. In 2016 DigiPlex won the “Critical Environment Future Thinking Award” at the EMEA DCD Awards and “Most Innovative Energy Solution Award” at the DataCloud Awards.

For more information please contact:

Elisabeth Lennhede, Head of Communications, DigiPlex
elisabeth.lennhede@digiplex.com, +46 70 33 22 705

About DigiPlex

DigiPlex designs, builds and operates sustainable data centres in the Nordic region. The company specialises in delivering tailored, secure and resilient environments with the highest possible availability. Both private and public organisations, including security-sensitive customers such as government and financial institutions, trust DigiPlex data centre solutions. All DigiPlex data centres are powered exclusively by sustainable sources of electricity. <http://www.digiplex.com>

About Telia Company

We’re Telia Company, the New Generation Telco. Our approximately 20,000 talented colleagues serve millions of customers every day in one of the world’s most connected regions. With a strong connectivity base, we’re the hub in the digital ecosystem, empowering people, companies and societies to stay in touch with everything that matters 24/7/365 - on their terms. Headquartered in Stockholm, the heart of innovation and technology, we’re set to change the industry and bring the world even closer for our customers. www.teliacompany.com.