

DigiPlex cuts 25% from customer's electricity bills in Norway

DigiPlex is the first data centre operator to be approved for the new Norwegian tax relief scheme that reduces electricity fees by 97 percent. DigiPlex is passing the entire benefit on to their customers, who can look forward to a 25 percent decrease in their electricity bill.

The new tax relief scheme came into place on January 1st, 2017.

“It has been a long process to get the approval under the new regulations, and we are very proud to lead the way for our customers and other Norwegian data centres”, says DigiPlex CEO, Gisle M. Eckhoff.

Electricity makes up a big part of the total data centre cost for businesses and organisations. The new tax relief will improve the competitiveness of modern data centre companies in Norway, both nationally and internationally. As the tax relief is only applicable to commercial data centres, it will also stimulate Norwegian companies and organisations to modernise their data storage and move from power hungry in-house arrangements to more energy efficient external solutions.

The new measure from the Norwegian government is also good news for the climate. Worldwide, data centres account for 2 percent of all CO2 emissions, a percentage which is rapidly increasing. However, DigiPlex' centres in Norway exclusively use renewable energy, drawn from Norwegian hydropower.

“Our existing and future clients can rest assured that we are continuously investing in innovative solutions and that we always work towards a sustainable operation. We want to reduce our power usage, and make sure our customers don't pay more than they have to, as well as minimise their carbon footprint,” says Eckhoff.

DigiPlex hopes to set the standard within the data centre industry and their innovative and sustainable centres are now receiving international recognition. Recently they won the *Above and Beyond Award* at the *DataCloud Europe conference*, Europe's largest computer centre exhibition. The jury's reasoning stated that DigiPlex had gone to great lengths for their customers and that they had done outstanding work with upgrading their data centre at Ulven in Oslo, Norway.

In May, DigiPlex also won the *Outstanding Big Data Management Solution Award* at the *Big Data and IoT Excellence Awards* in London, held by *Computing Magazine*. In April they were included, as the only Nordic company, on CIOReview's list of *20 Most Promising Data Center Solution Providers 2017*. And in December, they won the *Critical Environment Future Thinking Award* during the *DCD Awards*.

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About DigiPlex

DigiPlex designs, builds and operates data centres in the Nordic region. The company specialises in delivering tailored, secure and resilient environments with the highest possible availability. Both private and public organisations, including security-sensitive customers such as government and financial institutions, trust DigiPlex data centre solutions. All DigiPlex data centres are powered exclusively by sustainable sources of electricity. Read more at: <https://www.digiplex.com/>