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## Data Centre and Cloud 2016 Awards:

### DigiPlex wins award for most innovative energy solution

DigiPlex, the Nordic region's leading data centre company and the largest such enterprise in Norway, has won the prestigious "Most Innovative Energy Solution Award" at this year's Datacloud Europe in Monaco.

DigiPlex received this award for its breakthrough work in developing and implementing energy-efficient solutions, not least in the field of cooling technology. Energy efficiency has an extremely high priority for the majority of data-centre providers, and considerable resources are being devoted to the development of optimal solutions. Innovation in the area of energy efficiency is driven by a desire to both protect the environment and keep energy costs as low as possible for customers.

*"Since energy efficiency is one of the really major differentiating factors in this industry, and since we at DigiPlex have invested substantial resources in both development and implementation, we are especially delighted and proud to have won this award," says DigiPlex CEO Gisle M. Eckhoff.*

The "Most Innovative Energy Solution Award" is presented to the company which has come up with the most innovative new technology, new way of using existing technology, tailored data centre architecture or creative strategy to resolve the energy challenges facing a data centre.

DigiPlex utilises air-to-air cooling solutions, which exploit the relatively cool and moist Nordic climate to ensure an optimal temperature inside the data centre. In addition, the company has developed advanced algorithms, which optimise the already efficient cooling system based on the amount of energy being consumed at any given time by the IT solutions at the data centre. This has resulted in an extremely low energy consumption, or power usage effectiveness (PUE), of 1.1–1.2. No other data centre provider in the Nordic region can match this level of energy efficiency, which benefits both the environment and the customer.

*"Even though we have now received this recognition of our efforts to develop energy solutions for tomorrow's data centres, we have no plans to rest on our laurels. We will continue striving to reduce the amount of energy required to cool a data centre. We are currently the best in the Nordic region in this respect, and among the best in the world – and we aim to retain that position," says Eckhoff.*

#### **ISO certification**

DigiPlex not only strives to have the highest standards of energy efficiency, but also ensures that its facilities and their operation are ISO-certified. For example, the company's newest data centre in Upplands Väsby, north of Stockholm, Sweden, recently received ISO certification (ISO 27001: 2013

Information Security Management and ISO14001: 2004 Environmental Management System Standard). The aim is for DigiPlex's data centres to be the very best that companies and organisations can choose for their IT solutions.

**For more information, please contact:**

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**About DigiPlex**

DigiPlex designs, builds and operates data centres in the Nordic region. The company specialises in delivering tailored, secure and resilient environments with the highest possible availability. Both private and public organisations, including security-sensitive customers such as government and financial institutions, trust DigiPlex data centre solutions. All DigiPlex data centres are powered exclusively by sustainable sources of electricity.

*Read more at [www.digiplex.com](http://www.digiplex.com)*